



2010 Strategic Plan Hierarchy

As of 2-2010

Red: macro-level indicators and outcomes
Blue: program-level indicators and outcomes

GOAL	OBJECTIVES	THINK TANK TOP AREAS <small>(fall 09)</small>	INDICATORS OF SUCCESS	
GOAL A: CHILDREN ARE HEALTHY	<ul style="list-style-type: none"> ✚ Objective A: Increase access to perinatal and children's health care 	<ul style="list-style-type: none"> ✚ Prenatal Care/Pregnancy/Infants ✚ Dental 	<ul style="list-style-type: none"> Increase the number of children enrolled and retained in health care program Increase the number of participants in nutrition and fitness activities Increase the rate of redemption of Farmers Market WIC coupons, and increase community participation at Farmers Market Implement and track the use of EBT machines at Farmers Markets Increase the number of women who breastfeed exclusively for 6 months Increase children's access to preventative oral health care Increase the number of participants in tobacco cessation programs 	_____ %
	<ul style="list-style-type: none"> ✚ Objective B: Reduce the number of obese children by increasing access to proper nutrition and physical activity 	<ul style="list-style-type: none"> ✚ Nutrition and Fitness 		
	<ul style="list-style-type: none"> ✚ Objective C: Increase education and outreach regarding the harmful effects of tobacco exposure 	<ul style="list-style-type: none"> ✚ Nutrition and Fitness 		

GOAL	OBJECTIVES	THINK TANK TOP AREAS <small>(fall 09)</small>	INDICATORS OF SUCCESS	
GOAL B: FAMILIES HAVE RESOURCES AND SUPPORT TO BE SUCCESSFUL CAREGIVERS	<ul style="list-style-type: none"> ✚ Objective A: Ensure access to parenting education interventions 	<ul style="list-style-type: none"> ✚ Parent Education/Parental Skill Building 	<ul style="list-style-type: none"> Increase the number of parents that participate in parenting education interventions Decrease the number and intensity of risk factors within families Decrease in the number of confirmed cases of child abuse and neglect Decrease in percentage or recidivism in child abuse and neglect Increase in the number of successful referrals to services 	_____ %
	<ul style="list-style-type: none"> ✚ Objective B: Increase access to services and supports that promote family self-sufficiency 	<ul style="list-style-type: none"> ✚ Parent Education/Parental Skill Building 		
	<ul style="list-style-type: none"> ✚ Objective C: Ensure child safety 	<ul style="list-style-type: none"> ✚ Child Safety 		

GOAL	OBJECTIVES	THINK TANK TOPICS <small>(fall 09)</small>	INDICATORS OF SUCCESS	
GOAL C: CHILDREN HAVE ACCESS TO HIGH QUALITY EARLY CARE AND EDUCATION	<ul style="list-style-type: none"> ✚ Objective A: Increase capacity/slots to offer quality child care and preschool experiences 	<ul style="list-style-type: none"> ✚ Preschool (Quality and Capacity) 	<ul style="list-style-type: none"> Increase in the number of children including special needs participating in preschool Increase in children's average score on DRDP-R Increase in average Environmental Rating Scale Scores Increase in the education level, services and supports for early care education providers Increase the number of children in need who access behavioral and speech services 	_____ %
	<ul style="list-style-type: none"> ✚ Objective B: Increase supports and education opportunities for early care and education providers 	<ul style="list-style-type: none"> ✚ Preschool (Quality and Capacity) 		

GOAL	OBJECTIVES		INDICATORS OF SUCCESS	
GOAL D: SYSTEMS ARE INTEGRATED AND COORDINATED	<ul style="list-style-type: none"> ✚ Objective A: Partner with the community to identify and address circumstances that negatively impact children and families e.g. substance abuse, domestic violence, poverty. 		<ul style="list-style-type: none"> Increase the amount of money leveraged through fiscal collaboration Increase the number of trainings and/or participants of professional development opportunities Increase the number of venues used for community education Increase the number of service experiences for children 0-5 and their families resulting from partnerships Increase cross disciplinary training on use of the ASQ and ASQ-SE Increase the number of children screened using ASQ and/or ASQ-SE 	_____ %
	<ul style="list-style-type: none"> ✚ Objective B: Promote community awareness and response to issues impacting children and their families 			
	<ul style="list-style-type: none"> ✚ Objective C: Provide support to build administrative and programmatic capacity with service providers 			