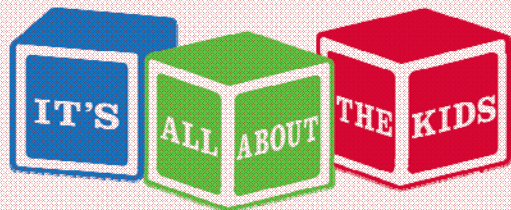




ANNUAL REPORT



To FIRST 5 CALIFORNIA



2010-2011

Prepared by:

Chinayera Black-Hardaman, MPA, Executive Director
Christina Saucedo, MBA, Program Officer-Evaluation

525 E. Yosemite Avenue Madera, CA 93638 tel (559) 661-5155 fax (559) 675-4950



Annual Report Form 1 (AR-1)(Page 1 of 5)
County Revenue and Expenditure Summary
for Fiscal Year 2010-2011 (July 1, 2010 - June 30, 2011)

County: Madera

Wednesday, February 08, 2012

Revenue Detail

1. Tobacco Tax Funds	\$	1,732,057
2. CARES Plus Program Funds	\$	0
3. Power of Preschool Bridge Program Funds	\$	0
4. School Readiness Program Funds	\$	0
5. Health Access Program Funds	\$	0
6. Augmentation and Minimum Allocation Funds	\$	0
7. Other Funds (Specify Source Below)	\$	103,482
<input type="text" value="Charges for services (eg, rent from FRC colocation)"/>		
<input type="text"/>		
<input type="text"/>		
8. Grants (Specify Source Below)	\$	467,766
<input type="text" value="SH Cowell"/>		
<input type="text" value="Nutrition Network"/>		
<input type="text" value="Family Development Matrix"/>		
9. Donations	\$	0
10. Revenue from Interest Earned	\$	69,075
11. Total Revenue	\$	2,372,380

Results and Services - Expenditure Details

Result 1: Improved Family Functioning (Family Support, Education and Services)

12. Behavioral, Substance Abuse and Other Mental Health Services	\$	0
13. Adult Education and Literacy for Parents	\$	0
14. Community Resource and Referral	\$	0
15. Distribution of Kit for New Parents	\$	0



**Annual Report Form 1 (AR-1)(Page 2 of 5)
County Revenue and Expenditure Summary
for Fiscal Year 2010-2011 (July 1, 2010 - June 30, 2011)**

County: Madera

Wednesday, February 08, 2012

16. Family Literacy Programs	\$	<input type="text" value="0"/>
17. Provision of Basic Family Needs (Food, Clothing, Housing)	\$	<input type="text" value="0"/>
18. Targeted Intensive Parent Support Services	\$	<input type="text" value="204,666"/>
19. General Parenting Education Programs	\$	<input type="text" value="91,542"/>
20. Other Family Functioning Support Services (please describe below)	\$	<input type="text" value="631,086"/>
<input type="text" value="Family Resouce Centers"/>		
21. Total	\$	927,294

Result 2: Improved Child Development (Child Development Services)

22. Preschool for 3 and 4 Year Olds	\$	<input type="text" value="268,902"/>
23. State School Readiness Programs & Local Match	\$	<input type="text" value="0"/>
24. Local School Readiness (Mirror Programs)	\$	<input type="text" value="0"/>
25. Comprehensive Screening and Assessments	\$	<input type="text" value="0"/>
26. Targeted Intensive Intervention for Children Identified with Special Needs	\$	<input type="text" value="0"/>
27. Early Education Programs for Children (Other than SR and Preschool for 3 & 4 Year Olds)	\$	<input type="text" value="0"/>
28. Early Education Provider Programs	\$	<input type="text" value="82,786"/>
29. Kindergarten Transition Services	\$	<input type="text" value="0"/>
30. Other Child Development Services (please describe below)	\$	<input type="text" value="0"/>
<input type="text"/>		
31. Total	\$	351,688



Annual Report Form 1 (AR-1)(Page 3 of 5)
County Revenue and Expenditure Summary
for Fiscal Year 2010-2011 (July 1, 2010 - June 30, 2011)

County: Madera

Wednesday, February 08, 2012

Result 3: Improved Health (Health Education and Services)

32. Breastfeeding Assistance	\$	0
33. Nutrition and Fitness	\$	0
34. Other Health Education	\$	0
35. Health Access	\$	0
36. Home Visitation for Newborns	\$	183,700
37. Oral Health	\$	0
38. Prenatal Care	\$	0
39. Primary Care Services (Immunizations, Well Child Checkups)	\$	0
40. Comprehensive Screening and Assessments	\$	0
41. Targeted Intensive Intervention for Children Identified with Special Needs	\$	0
42. Safety Education and Intentional and Unintentional Injury Prevention	\$	0
43. Specialty Medical Services	\$	0
44. Tobacco Cessation Education and Treatment	\$	0
45. Other Health Services (please describe below)	\$	0
<input type="text"/>		
46. Total	\$	183,700

Result 4: Improved Systems of Care

47. Service Outreach, Planning, Support and Management	\$	60,117
48. Provider Capacity Building, Training and Support	\$	126,296
49. Community Strengthening Efforts	\$	334,285
50. Total	\$	520,698



Annual Report Form 1 (AR-1)(Page 4 of 5)
County Revenue and Expenditure Summary
for Fiscal Year 2010-2011 (July 1, 2010 - June 30, 2011)

County: Madera

Wednesday, February 08, 2012

Expenditure Detail

51. FY 2010-2011 Program Expenditures	\$	1,983,380
52. FY 2010-2011 Administrative Expenditures	\$	332,852
53. FY 2010-2011 Evaluation Expenditures	\$	75,926
54. Total Expenditures	\$	2,392,158
55. Excess (Deficiency) Of Revenues Over (Under) Expenses	\$	-19,778

Other Financing Sources

56. Sale(s) of Capital Assets	\$	0
57. Other: Specify Source Below	\$	0
<input type="text"/>		
58. Total Other Financing Sources	\$	0

Net Change in Fund Balance

59. Fund Balance - Beginning, July 1, 2010	\$	6,435,453
60. Fund Balance - Ending, June 30, -2011	\$	6,415,675
61. Net Change In Fund Balance	\$	-19,778

FY 2010-2011 Fund Balance

62. Non Spendable	\$	3,217,727
63. Restricted	\$	0
64. Committed	\$	3,197,948
65. Assigned	\$	0
66. Unassigned	\$	0
67. Total Fund Balance	\$	6,415,675



**Annual Report Form 1 (AR-1)(Page 5 of 5)
County Revenue and Expenditure Summary
for Fiscal Year 2010-2011 (July 1, 2010 - June 30, 2011)**

County: Madera

Wednesday, February 08, 2012

Expenditure Notes: Please use this space to document any issues with the information provided on this spreadsheet and to explain any significant variances from prior year's expenses that is not related to revenue growth. Please identify if any line includes significant capital expenditures. If yes, identify the line and the capital amount included.

Please note that AB 99 Debt is reflected in line 62 "Non Spendable Funds". This is not consistent in how it is represented in my audit and can account for any noted discrepancy.

I hereby certify the information submitted herein is accurate and complete to the best of my knowledge. I further certify that I have the authority to submit this information. I make these certifications via my name, phone number and e-mail address entered below. I acknowledge that the data in this submission may be subject to verification at a later date.

Name Chinayera Black
Phone 559-661-5155
Email cblack2000@prodigy.net



**Annual Report Form 2 (AR-2)(Page 1 of 5)
County Demographic Worksheet
for Fiscal Year 2010-2011 (July 1, 2010 - June 30, 2011)**

County: Madera

Wednesday, September 21, 2011

Result: Improved Family Functioning

Service: Community Resource and Referral

Most Compelling Service Outcome

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Benchmark/Baseline Data

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Outcome Measurement Tool

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Annual Report Form 2 (AR-2)(Page 2 of 5)
County Demographic Worksheet
for Fiscal Year 2010-2011 (July 1, 2010 - June 30, 2011)

County: Madera

Wednesday, September 21, 2011

Result: Improved Family Functioning

Service: Community Resource and Referral

Population Served

1. Children Less than 3 Years Old	<input type="text" value="0"/>
2. Children from 3rd to 6th Birthday	<input type="text" value="0"/>
3. Children - Ages Unknown (birth to 6th Birthday)	<input type="text" value="0"/>
4. Parents/Guardians/Primary Caregivers	<input type="text" value="137"/>
5. Other Family Members	<input type="text" value="0"/>
6. Providers	<input type="text" value="0"/>
7. Total Population Served	137



Annual Report Form 2 (AR-2)(Page 3 of 5)
County Demographic Worksheet
for Fiscal Year 2010-2011 (July 1, 2010 - June 30, 2011)

County: Madera
Result: Improved Family Functioning
Service: Community Resource and Referral

Wednesday, September 21, 2011

Ethnic Breakdown of Population Served

	Children	Parents/ Guardians/ Primary Caregivers
8. Alaska Native/American Indian	0	0
9. Asian	0	0
10. Black/African-American	0	1
11. Hispanic/Latino	0	118
12. Pacific Islander	0	0
13. White	0	18
14. Multiracial	0	0
15. Other- specify: <input type="text" value="0"/>	0	0
16. Unknown	0	0
17. Sub Totals	0	137
18. Total Population Served	137	



Annual Report Form 2 (AR-2)(Page 4 of 5)
County Demographic Worksheet
for Fiscal Year 2010-2011 (July 1, 2010 - June 30, 2011)

County: Madera
Result: Improved Family Functioning
Service: Community Resource and Referral

Wednesday, September 21, 2011

Primary Language Spoken in the Home

	Children	Parents/ Guardians/ Primary Caregivers
19. English	<input type="text" value="0"/>	<input type="text" value="136"/>
20. Spanish	<input type="text" value="0"/>	<input type="text" value="1"/>
21. Cantonese	<input type="text" value="0"/>	<input type="text" value="0"/>
22. Mandarin	<input type="text" value="0"/>	<input type="text" value="0"/>
23. Vietnamese	<input type="text" value="0"/>	<input type="text" value="0"/>
24. Korean	<input type="text" value="0"/>	<input type="text" value="0"/>
25. Other- specify: <input type="text"/>	<input type="text" value="0"/>	<input type="text" value="0"/>
26. Other- specify: <input type="text"/>	<input type="text" value="0"/>	<input type="text" value="0"/>
27. Other- specify: <input type="text"/>	<input type="text" value="0"/>	<input type="text" value="0"/>
28. Unknown	<input type="text" value="0"/>	<input type="text" value="0"/>
29. Sub Totals	0	137
30. Total Population Served	137	



Annual Report Form 2 (AR-2)(Page 5 of 5)
County Demographic Worksheet
for Fiscal Year 2010-2011 (July 1, 2010 - June 30, 2011)

County: Madera

Wednesday, September 21, 2011

Result: Improved Family Functioning

Service: Community Resource and Referral

Who was the primary audience for the service?

Not applicable for this service.

What were the types of services provided?

Not applicable for this service.

What was the intended result of the service? What was the community impact of the service?

Not applicable for this service.

I hereby certify the information submitted herein is accurate and complete to the best of my knowledge. I further certify that I have the authority to submit this information. I make these certifications via my electronic signature, which is affixed hereto.

Name CHRISTINA SAUCEDA

Phone 559-661-5155

Email CPUENTE-SAUCEDA@FIRST5MADERA.NET



**Annual Report Form 2 (AR-2)(Page 1 of 5)
County Demographic Worksheet
for Fiscal Year 2010-2011 (July 1, 2010 - June 30, 2011)**

County: Madera

Wednesday, September 21, 2011

Result: Improved Child Health

Service: Comprehensive Screening and Assessments

Most Compelling Service Outcome

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Benchmark/Baseline Data

--

Outcome Measurement Tool

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Annual Report Form 2 (AR-2)(Page 2 of 5)
County Demographic Worksheet
for Fiscal Year 2010-2011 (July 1, 2010 - June 30, 2011)

County: Madera

Wednesday, September 21, 2011

Result: Improved Child Health

Service: Comprehensive Screening and Assessments

Population Served

1. Children Less than 3 Years Old	290
2. Children from 3rd to 6th Birthday	168
3. Children - Ages Unknown (birth to 6th Birthday)	0
4. Parents/Guardians/Primary Caregivers	371
5. Other Family Members	93
6. Providers	0
7. Total Population Served	922



Annual Report Form 2 (AR-2)(Page 3 of 5)
County Demographic Worksheet
for Fiscal Year 2010-2011 (July 1, 2010 - June 30, 2011)

County: Madera

Wednesday, September 21, 2011

Result: Improved Child Health

Service: Comprehensive Screening and Assessments

Ethnic Breakdown of Population Served

	Children	Parents/ Guardians/ Primary Caregivers
8. Alaska Native/American Indian	0	4
9. Asian	0	0
10. Black/African-American	0	2
11. Hispanic/Latino	299	269
12. Pacific Islander	0	0
13. White	92	68
14. Multiracial	53	11
15. Other- specify: <input type="text" value="0"/>	0	0
16. Unknown	14	17
17. Sub Totals	458	371
18. Total Population Served	829	



Annual Report Form 2 (AR-2)(Page 4 of 5)
County Demographic Worksheet
for Fiscal Year 2010-2011 (July 1, 2010 - June 30, 2011)

County: Madera

Wednesday, September 21, 2011

Result: Improved Child Health

Service: Comprehensive Screening and Assessments

Primary Language Spoken in the Home

	Children	Parents/ Guardians/ Primary Caregivers
19. English	345	255
20. Spanish	113	116
21. Cantonese	0	0
22. Mandarin	0	0
23. Vietnamese	0	0
24. Korean	0	0
25. Other- specify: <input type="text"/>	0	0
26. Other- specify: <input type="text"/>	0	0
27. Other- specify: <input type="text"/>	0	0
28. Unknown	0	0
29. Sub Totals	458	371
30. Total Population Served	829	



**Annual Report Form 2 (AR-2)(Page 5 of 5)
County Demographic Worksheet
for Fiscal Year 2010-2011 (July 1, 2010 - June 30, 2011)**

County: Madera

Wednesday, September 21, 2011

Result: Improved Child Health

Service: Comprehensive Screening and Assessments

Who was the primary audience for the service?

Not applicable for this service.

What were the types of services provided?

Not applicable for this service.

What was the intended result of the service? What was the community impact of the service?

Not applicable for this service.

I hereby certify the information submitted herein is accurate and complete to the best of my knowledge. I further certify that I have the authority to submit this information. I make these certifications via my electronic signature, which is affixed hereto.

Name CHRISTINA SAUCEDA

Phone 559-661-5155

Email CPUENTE-SAUCEDA@FIRST5MADERA.NET



Annual Report Form 2 (AR-2)(Page 2 of 5)
County Demographic Worksheet
for Fiscal Year 2010-2011 (July 1, 2010 - June 30, 2011)

County: Madera

Wednesday, September 21, 2011

Result: Improved Family Functioning

Service: General Parenting Education Programs

Population Served

1. Children Less than 3 Years Old	<input type="text" value="0"/>
2. Children from 3rd to 6th Birthday	<input type="text" value="564"/>
3. Children - Ages Unknown (birth to 6th Birthday)	<input type="text" value="0"/>
4. Parents/Guardians/Primary Caregivers	<input type="text" value="565"/>
5. Other Family Members	<input type="text" value="0"/>
6. Providers	<input type="text" value="0"/>
7. Total Population Served	1,129



Annual Report Form 2 (AR-2)(Page 3 of 5)
County Demographic Worksheet
for Fiscal Year 2010-2011 (July 1, 2010 - June 30, 2011)

County: Madera

Wednesday, September 21, 2011

Result: Improved Family Functioning

Service: General Parenting Education Programs

Ethnic Breakdown of Population Served

	Children	Parents/ Guardians/ Primary Caregivers
8. Alaska Native/American Indian	1	1
9. Asian	2	2
10. Black/African-American	1	1
11. Hispanic/Latino	487	488
12. Pacific Islander	0	0
13. White	57	57
14. Multiracial	16	16
15. Other- specify: <input type="text" value="0"/>	0	0
16. Unknown	0	0
17. Sub Totals	564	565
18. Total Population Served	1,129	



Annual Report Form 2 (AR-2)(Page 4 of 5)
County Demographic Worksheet
for Fiscal Year 2010-2011 (July 1, 2010 - June 30, 2011)

County: Madera

Wednesday, September 21, 2011

Result: Improved Family Functioning

Service: General Parenting Education Programs

Primary Language Spoken in the Home

	Children	Parents/ Guardians/ Primary Caregivers
19. English	188	164
20. Spanish	371	396
21. Cantonese	0	0
22. Mandarin	0	0
23. Vietnamese	0	0
24. Korean	0	0
25. Other- specify: <input type="text"/>	3	3
26. Other- specify: <input type="text"/>	0	0
27. Other- specify: <input type="text"/>	0	0
28. Unknown	2	2
29. Sub Totals	564	565
30. Total Population Served	1,129	



Annual Report Form 2 (AR-2)(Page 5 of 5)
County Demographic Worksheet
for Fiscal Year 2010-2011 (July 1, 2010 - June 30, 2011)

County: Madera

Wednesday, September 21, 2011

Result: Improved Family Functioning

Service: General Parenting Education Programs

Who was the primary audience for the service?

Not applicable for this service.

What were the types of services provided?

Not applicable for this service.

What was the intended result of the service? What was the community impact of the service?

Not applicable for this service.

I hereby certify the information submitted herein is accurate and complete to the best of my knowledge. I further certify that I have the authority to submit this information. I make these certifications via my electronic signature, which is affixed hereto.

Name CHRISTINA SAUCEDA

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Annual Report Form 2 (AR-2)(Page 1 of 5)
County Demographic Worksheet
for Fiscal Year 2010-2011 (July 1, 2010 - June 30, 2011)

County: Madera

Wednesday, September 21, 2011

Result: Improved Child Health

Service: Health Access

Most Compelling Service Outcome

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Benchmark/Baseline Data

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Outcome Measurement Tool

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Annual Report Form 2 (AR-2)(Page 2 of 5)
County Demographic Worksheet
for Fiscal Year 2010-2011 (July 1, 2010 - June 30, 2011)

County: Madera

Wednesday, September 21, 2011

Result: Improved Child Health

Service: Health Access

Population Served

1. Children Less than 3 Years Old	41
2. Children from 3rd to 6th Birthday	42
3. Children - Ages Unknown (birth to 6th Birthday)	0
4. Parents/Guardians/Primary Caregivers	135
5. Other Family Members	190
6. Providers	0
7. Total Population Served	408



Annual Report Form 2 (AR-2)(Page 3 of 5)
County Demographic Worksheet
for Fiscal Year 2010-2011 (July 1, 2010 - June 30, 2011)

County: Madera

Wednesday, September 21, 2011

Result: Improved Child Health

Service: Health Access

Ethnic Breakdown of Population Served

	Children	Parents/ Guardians/ Primary Caregivers
8. Alaska Native/American Indian	1	1
9. Asian	0	0
10. Black/African-American	73	122
11. Hispanic/Latino	0	0
12. Pacific Islander	0	0
13. White	4	6
14. Multiracial	0	0
15. Other- specify: <input type="text" value="0"/>	5	6
16. Unknown	0	0
17. Sub Totals	83	135
18. Total Population Served	218	



Annual Report Form 2 (AR-2)(Page 4 of 5)
County Demographic Worksheet
for Fiscal Year 2010-2011 (July 1, 2010 - June 30, 2011)

County: Madera

Wednesday, September 21, 2011

Result: Improved Child Health

Service: Health Access

Primary Language Spoken in the Home

	Children	Parents/ Guardians/ Primary Caregivers
19. English	38	52
20. Spanish	45	81
21. Cantonese	0	0
22. Mandarin	0	0
23. Vietnamese	0	0
24. Korean	0	0
25. Other- specify: <input type="text"/>	0	1
26. Other- specify: <input type="text"/>	0	0
27. Other- specify: <input type="text"/>	0	0
28. Unknown	0	1
29. Sub Totals	83	135
30. Total Population Served	218	



Annual Report Form 2 (AR-2)(Page 5 of 5)
County Demographic Worksheet
for Fiscal Year 2010-2011 (July 1, 2010 - June 30, 2011)

County: Madera

Wednesday, September 21, 2011

Result: Improved Child Health

Service: Health Access

Who was the primary audience for the service?

Not applicable for this service.

What were the types of services provided?

Not applicable for this service.

What was the intended result of the service? What was the community impact of the service?

Not applicable for this service.

I hereby certify the information submitted herein is accurate and complete to the best of my knowledge. I further certify that I have the authority to submit this information. I make these certifications via my electronic signature, which is affixed hereto.

Name CHRISTINA SAUCEDA

Phone 559-661-5155

Email CPUENTE-SAUCEDA@FIRST5MADERA.NET



**Annual Report Form 2 (AR-2)(Page 1 of 5)
County Demographic Worksheet
for Fiscal Year 2010-2011 (July 1, 2010 - June 30, 2011)**

County: Madera

Wednesday, September 21, 2011

Result: Improved Child Development

Service: Early Education Provider Program

Most Compelling Service Outcome

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Benchmark/Baseline Data

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Outcome Measurement Tool

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Annual Report Form 2 (AR-2)(Page 2 of 5)
County Demographic Worksheet
for Fiscal Year 2010-2011 (July 1, 2010 - June 30, 2011)

County: Madera

Wednesday, September 21, 2011

Result: Improved Child Development

Service: Early Education Provider Program

Population Served

1. Children Less than 3 Years Old	<input type="text" value="0"/>
2. Children from 3rd to 6th Birthday	<input type="text" value="0"/>
3. Children - Ages Unknown (birth to 6th Birthday)	<input type="text" value="0"/>
4. Parents/Guardians/Primary Caregivers	<input type="text" value="0"/>
5. Other Family Members	<input type="text" value="0"/>
6. Providers	<input type="text" value="23"/>
7. Total Population Served	23



Annual Report Form 2 (AR-2)(Page 3 of 5)
County Demographic Worksheet
for Fiscal Year 2010-2011 (July 1, 2010 - June 30, 2011)

County: Madera
Result: Improved Child Development
Service: Early Education Provider Program

Wednesday, September 21, 2011

Ethnic Breakdown of Population Served

	Children	Parents/ Guardians/ Primary Caregivers
8. Alaska Native/American Indian	<input type="text" value="0"/>	<input type="text" value="0"/>
9. Asian	<input type="text" value="0"/>	<input type="text" value="0"/>
10. Black/African-American	<input type="text" value="0"/>	<input type="text" value="0"/>
11. Hispanic/Latino	<input type="text" value="0"/>	<input type="text" value="0"/>
12. Pacific Islander	<input type="text" value="0"/>	<input type="text" value="0"/>
13. White	<input type="text" value="0"/>	<input type="text" value="0"/>
14. Multiracial	<input type="text" value="0"/>	<input type="text" value="0"/>
15. Other- specify: <input type="text" value="0"/>	<input type="text" value="0"/>	<input type="text" value="0"/>
16. Unknown	<input type="text" value="0"/>	<input type="text" value="0"/>
17. Sub Totals	0	0
18. Total Population Served	0	



Annual Report Form 2 (AR-2)(Page 4 of 5)
County Demographic Worksheet
for Fiscal Year 2010-2011 (July 1, 2010 - June 30, 2011)

County: Madera

Wednesday, September 21, 2011

Result: Improved Child Development

Service: Early Education Provider Program

Primary Language Spoken in the Home

	Children	Parents/ Guardians/ Primary Caregivers
19. English	<input type="text" value="0"/>	<input type="text" value="0"/>
20. Spanish	<input type="text" value="0"/>	<input type="text" value="0"/>
21. Cantonese	<input type="text" value="0"/>	<input type="text" value="0"/>
22. Mandarin	<input type="text" value="0"/>	<input type="text" value="0"/>
23. Vietnamese	<input type="text" value="0"/>	<input type="text" value="0"/>
24. Korean	<input type="text" value="0"/>	<input type="text" value="0"/>
25. Other- specify: <input type="text"/>	<input type="text" value="0"/>	<input type="text" value="0"/>
26. Other- specify: <input type="text"/>	<input type="text" value="0"/>	<input type="text" value="0"/>
27. Other- specify: <input type="text"/>	<input type="text" value="0"/>	<input type="text" value="0"/>
28. Unknown	<input type="text" value="0"/>	<input type="text" value="0"/>
29. Sub Totals	0	0
30. Total Population Served	0	



**Annual Report Form 2 (AR-2)(Page 5 of 5)
County Demographic Worksheet
for Fiscal Year 2010-2011 (July 1, 2010 - June 30, 2011)**

County: Madera

Wednesday, September 21, 2011

Result: Improved Child Development

Service: Early Education Provider Program

Who was the primary audience for the service?

Not applicable for this service.

What were the types of services provided?

Not applicable for this service.

What was the intended result of the service? What was the community impact of the service?

Not applicable for this service.

I hereby certify the information submitted herein is accurate and complete to the best of my knowledge. I further certify that I have the authority to submit this information. I make these certifications via my electronic signature, which is affixed hereto.

Name CHRISTINA SAUCEDA

Phone 559-661-5155

Email CPUENTE-SAUCEDA@FIRST5MADERA.NET



Annual Report Form 2 (AR-2)(Page 1 of 5)
County Demographic Worksheet
for Fiscal Year 2010-2011 (July 1, 2010 - June 30, 2011)

County: Madera

Wednesday, September 21, 2011

Result: Improved Child Health

Service: Home Visitation for Newborns

Most Compelling Service Outcome

The First Parents Program completed 816 assessments on newborn children to ensure early identification and intervention of developmental concerns. Also, 155 mothers were screened for post partum depression. In Addition the First Parents Program promoted and encouraged breastfeeding to all new mothers which resulted in 46% of mothers to exclusively breastfeeding through six months as compared to the national average of 23%. (cases that were closed).

Benchmark/Baseline Data

Promoted and encouraged breastfeeding to all new mothers which resulted in 46% of mothers to exclusively breastfeeding through six months as compared to the national average of 23%. (cases that were closed).

Of closed cases 314 Denver II Assessments 2 children were identified with a concerns, while 226 assessments were conducted via the Ages and Stages Questionnaire (ASQ) 0 children were identified with a concern.

Also, of the closed cases 13% mothers were identified for post partum depression. All of the families identified with a concern were referred to services.

Outcome Measurement Tool

NCAST Feeding and Teaching tool, ASQ, ASQ-SE, Denver II Assessments, and Edinburgh Postnatal Depression Scale.



Annual Report Form 2 (AR-2)(Page 2 of 5)
County Demographic Worksheet
for Fiscal Year 2010-2011 (July 1, 2010 - June 30, 2011)

County: Madera

Wednesday, September 21, 2011

Result: Improved Child Health

Service: Home Visitation for Newborns

Population Served

1. Children Less than 3 Years Old	242
2. Children from 3rd to 6th Birthday	0
3. Children - Ages Unknown (birth to 6th Birthday)	0
4. Parents/Guardians/Primary Caregivers	396
5. Other Family Members	0
6. Providers	0
7. Total Population Served	638



Annual Report Form 2 (AR-2)(Page 3 of 5)
County Demographic Worksheet
for Fiscal Year 2010-2011 (July 1, 2010 - June 30, 2011)

County: Madera

Wednesday, September 21, 2011

Result: Improved Child Health

Service: Home Visitation for Newborns

Ethnic Breakdown of Population Served

	Children	Parents/ Guardians/ Primary Caregivers
8. Alaska Native/American Indian	0	0
9. Asian	2	2
10. Black/African-American	2	5
11. Hispanic/Latino	222	365
12. Pacific Islander	0	0
13. White	12	23
14. Multiracial	2	0
15. Other- specify: <input type="text" value="0"/>	0	0
16. Unknown	2	1
17. Sub Totals	242	396
18. Total Population Served	638	



Annual Report Form 2 (AR-2)(Page 4 of 5)
County Demographic Worksheet
for Fiscal Year 2010-2011 (July 1, 2010 - June 30, 2011)

County: Madera

Wednesday, September 21, 2011

Result: Improved Child Health

Service: Home Visitation for Newborns

Primary Language Spoken in the Home

	Children	Parents/ Guardians/ Primary Caregivers
19. English	102	159
20. Spanish	134	227
21. Cantonese	0	0
22. Mandarin	0	0
23. Vietnamese	0	0
24. Korean	0	0
25. Other- specify: <input type="text"/>	6	10
26. Other- specify: <input type="text"/>	0	0
27. Other- specify: <input type="text"/>	0	0
28. Unknown	0	0
29. Sub Totals	242	396
30. Total Population Served	638	



Annual Report Form 2 (AR-2)(Page 5 of 5)
County Demographic Worksheet
for Fiscal Year 2010-2011 (July 1, 2010 - June 30, 2011)

County: Madera

Wednesday, September 21, 2011

Result: Improved Child Health

Service: Home Visitation for Newborns

Who was the primary audience for the service?

Not applicable for this service.

What were the types of services provided?

Not applicable for this service.

What was the intended result of the service? What was the community impact of the service?

Not applicable for this service.

I hereby certify the information submitted herein is accurate and complete to the best of my knowledge. I further certify that I have the authority to submit this information. I make these certifications via my electronic signature, which is affixed hereto.

Name CHRISTINA SAUCEDA

Phone 559-661-5155

Email CPUENTE-SAUCEDA@FIRST5MADERA.NET



Annual Report Form 2 (AR-2)(Page 1 of 5)
County Demographic Worksheet
for Fiscal Year 2010-2011 (July 1, 2010 - June 30, 2011)

County: Madera

Wednesday, September 21, 2011

Result: Improved Child Health

Service: Nutrition and Fitness

Most Compelling Service Outcome

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Benchmark/Baseline Data

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Outcome Measurement Tool

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Annual Report Form 2 (AR-2)(Page 2 of 5)
County Demographic Worksheet
for Fiscal Year 2010-2011 (July 1, 2010 - June 30, 2011)

County: Madera

Wednesday, September 21, 2011

Result: Improved Child Health

Service: Nutrition and Fitness

Population Served

1. Children Less than 3 Years Old	<input type="text" value="0"/>
2. Children from 3rd to 6th Birthday	<input type="text" value="0"/>
3. Children - Ages Unknown (birth to 6th Birthday)	<input type="text" value="0"/>
4. Parents/Guardians/Primary Caregivers	<input type="text" value="1,096"/>
5. Other Family Members	<input type="text" value="0"/>
6. Providers	<input type="text" value="18"/>
7. Total Population Served	1,114



Annual Report Form 2 (AR-2)(Page 3 of 5)
County Demographic Worksheet
for Fiscal Year 2010-2011 (July 1, 2010 - June 30, 2011)

County: Madera

Wednesday, September 21, 2011

Result: Improved Child Health

Service: Nutrition and Fitness

Ethnic Breakdown of Population Served

	Children	Parents/ Guardians/ Primary Caregivers
8. Alaska Native/American Indian	0	17
9. Asian	0	5
10. Black/African-American	0	9
11. Hispanic/Latino	0	778
12. Pacific Islander	0	0
13. White	0	68
14. Multiracial	0	1
15. Other- specify: <input type="text" value="0"/>	0	218
16. Unknown	0	0
17. Sub Totals	0	1,096
18. Total Population Served	1,096	



Annual Report Form 2 (AR-2)(Page 4 of 5)
County Demographic Worksheet
for Fiscal Year 2010-2011 (July 1, 2010 - June 30, 2011)

County: Madera
Result: Improved Child Health
Service: Nutrition and Fitness

Wednesday, September 21, 2011

Primary Language Spoken in the Home

	Children	Parents/ Guardians/ Primary Caregivers
19. English	<input type="text" value="0"/>	<input type="text" value="368"/>
20. Spanish	<input type="text" value="0"/>	<input type="text" value="477"/>
21. Cantonese	<input type="text" value="0"/>	<input type="text" value="0"/>
22. Mandarin	<input type="text" value="0"/>	<input type="text" value="0"/>
23. Vietnamese	<input type="text" value="0"/>	<input type="text" value="0"/>
24. Korean	<input type="text" value="0"/>	<input type="text" value="0"/>
25. Other- specify: <input type="text"/>	<input type="text" value="0"/>	<input type="text" value="0"/>
26. Other- specify: <input type="text"/>	<input type="text" value="0"/>	<input type="text" value="0"/>
27. Other- specify: <input type="text"/>	<input type="text" value="0"/>	<input type="text" value="0"/>
28. Unknown	<input type="text" value="0"/>	<input type="text" value="251"/>
29. Sub Totals	0	1,096
30. Total Population Served	1,096	



**Annual Report Form 2 (AR-2)(Page 5 of 5)
County Demographic Worksheet
for Fiscal Year 2010-2011 (July 1, 2010 - June 30, 2011)**

County: Madera

Wednesday, September 21, 2011

Result: Improved Child Health

Service: Nutrition and Fitness

Who was the primary audience for the service?

Not applicable for this service.

What were the types of services provided?

Not applicable for this service.

What was the intended result of the service? What was the community impact of the service?

Not applicable for this service.

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Annual Report Form 2 (AR-2)(Page 1 of 5)
County Demographic Worksheet
for Fiscal Year 2010-2011 (July 1, 2010 - June 30, 2011)

County: Madera

Wednesday, September 21, 2011

Result: Improved Child Development

Service: Preschool for 3 and 4 Year Olds

Most Compelling Service Outcome

First 5 Madera County provided funding to four preschool programs. The preschools are all funded from 2010 through 2012. Each site was unique in their service delivery, yet all sites demonstrated positive results.

Benchmark/Baseline Data

Baseline: Based on four preschool sites

ECERS average: 4 sites were assessed, on average the sites increased their score by 1.08, on average sites scored 6.7 on a 7 point scale at post

DRDP's: 84 children were observed, on average scores increased by 22.2%-points on average 80% of children observed were in the building/integrating range at post

ASQ/ASQ-se: 94 children were screened of which 7 were identified with concerns and referred to services

Outcome Measurement Tool

Early Childhood Environmental Rating Scale-Revised (ECERS), children demonstrated increases in their Desired Results Developmental Profile (DRDP), and children were screened with the Ages and Stages Questionnaire/Ages and Stages Questionnaire-Social Emotional (ASQ/ASQ-se).



Annual Report Form 2 (AR-2)(Page 2 of 5)
County Demographic Worksheet
for Fiscal Year 2010-2011 (July 1, 2010 - June 30, 2011)

County: Madera

Wednesday, September 21, 2011

Result: Improved Child Development

Service: Preschool for 3 and 4 Year Olds

Population Served

1. Children Less than 3 Years Old	66
2. Children from 3rd to 6th Birthday	154
3. Children - Ages Unknown (birth to 6th Birthday)	0
4. Parents/Guardians/Primary Caregivers	171
5. Other Family Members	0
6. Providers	0
7. Total Population Served	391



Annual Report Form 2 (AR-2)(Page 3 of 5)
County Demographic Worksheet
for Fiscal Year 2010-2011 (July 1, 2010 - June 30, 2011)

County: Madera

Wednesday, September 21, 2011

Result: Improved Child Development

Service: Preschool for 3 and 4 Year Olds

Ethnic Breakdown of Population Served

	Children	Parents/ Guardians/ Primary Caregivers
8. Alaska Native/American Indian	1	0
9. Asian	1	1
10. Black/African-American	2	2
11. Hispanic/Latino	163	127
12. Pacific Islander	0	0
13. White	35	33
14. Multiracial	17	8
15. Other- specify: <input type="text" value="0"/>	1	0
16. Unknown	0	0
17. Sub Totals	220	171
18. Total Population Served	391	



Annual Report Form 2 (AR-2)(Page 4 of 5)
County Demographic Worksheet
for Fiscal Year 2010-2011 (July 1, 2010 - June 30, 2011)

County: Madera

Wednesday, September 21, 2011

Result: Improved Child Development

Service: Preschool for 3 and 4 Year Olds

Primary Language Spoken in the Home

	Children	Parents/ Guardians/ Primary Caregivers
19. English	92	90
20. Spanish	127	80
21. Cantonese	0	0
22. Mandarin	0	0
23. Vietnamese	0	0
24. Korean	0	0
25. Other- specify: <input type="text"/>	1	1
26. Other- specify: <input type="text"/>	0	0
27. Other- specify: <input type="text"/>	0	0
28. Unknown	0	0
29. Sub Totals	220	171
30. Total Population Served	391	



**Annual Report Form 2 (AR-2)(Page 5 of 5)
County Demographic Worksheet
for Fiscal Year 2010-2011 (July 1, 2010 - June 30, 2011)**

County: Madera

Wednesday, September 21, 2011

Result: Improved Child Development

Service: Preschool for 3 and 4 Year Olds

Who was the primary audience for the service?

Not applicable for this service.

What were the types of services provided?

Not applicable for this service.

What was the intended result of the service? What was the community impact of the service?

Not applicable for this service.

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Phone 559-661-5155
Email CPUENTE-SAUCEDA@FIRST5MADERA.NET



Annual Report Form 2 (AR-2)(Page 1 of 5)
County Demographic Worksheet
for Fiscal Year 2010-2011 (July 1, 2010 - June 30, 2011)

County: Madera

Wednesday, September 21, 2011

Result: Improved Child Health

Service: Tobacco Cessation Education and Treatment

Most Compelling Service Outcome

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Benchmark/Baseline Data

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Outcome Measurement Tool

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Annual Report Form 2 (AR-2)(Page 2 of 5)
County Demographic Worksheet
for Fiscal Year 2010-2011 (July 1, 2010 - June 30, 2011)

County: Madera

Wednesday, September 21, 2011

Result: Improved Child Health

Service: Tobacco Cessation Education and Treatment

Population Served

1. Children Less than 3 Years Old	32
2. Children from 3rd to 6th Birthday	96
3. Children - Ages Unknown (birth to 6th Birthday)	0
4. Parents/Guardians/Primary Caregivers	2,232
5. Other Family Members	0
6. Providers	0
7. Total Population Served	2,360



Annual Report Form 2 (AR-2)(Page 3 of 5)
County Demographic Worksheet
for Fiscal Year 2010-2011 (July 1, 2010 - June 30, 2011)

County: Madera

Wednesday, September 21, 2011

Result: Improved Child Health

Service: Tobacco Cessation Education and Treatment

Ethnic Breakdown of Population Served

	Children	Parents/ Guardians/ Primary Caregivers
8. Alaska Native/American Indian	0	0
9. Asian	0	0
10. Black/African-American	0	0
11. Hispanic/Latino	56	392
12. Pacific Islander	0	0
13. White	46	97
14. Multiracial	0	93
15. Other- specify: <input type="text" value="0"/>	26	0
16. Unknown	0	1,650
17. Sub Totals	128	2,232
18. Total Population Served	2,360	



Annual Report Form 2 (AR-2)(Page 4 of 5)
County Demographic Worksheet
for Fiscal Year 2010-2011 (July 1, 2010 - June 30, 2011)

County: Madera

Wednesday, September 21, 2011

Result: Improved Child Health

Service: Tobacco Cessation Education and Treatment

Primary Language Spoken in the Home

	Children	Parents/ Guardians/ Primary Caregivers
19. English	98	306
20. Spanish	21	257
21. Cantonese	0	0
22. Mandarin	0	0
23. Vietnamese	0	0
24. Korean	0	0
25. Other- specify: <input type="text"/>	9	108
26. Other- specify: <input type="text"/>	0	0
27. Other- specify: <input type="text"/>	0	0
28. Unknown	0	1,561
29. Sub Totals	128	2,232
30. Total Population Served	2,360	



**Annual Report Form 2 (AR-2)(Page 5 of 5)
County Demographic Worksheet
for Fiscal Year 2010-2011 (July 1, 2010 - June 30, 2011)**

County: Madera

Wednesday, September 21, 2011

Result: Improved Child Health

Service: Tobacco Cessation Education and Treatment

Who was the primary audience for the service?

Not applicable for this service.

What were the types of services provided?

Not applicable for this service.

What was the intended result of the service? What was the community impact of the service?

Not applicable for this service.

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Name CHRISTINA SAUCEDA

Phone 559-661-5155

Email CPUENTE-SAUCEDA@FIRST5MADERA.NET



**Annual Report Form 2 (AR-2)(Page 1 of 3)
County Demographic Worksheet
for Fiscal Year 2010-2011 (July 1, 2010 - June 30, 2011)**

County: Madera

Wednesday, September 21, 2011

Result: Improved Systems of Care

Service: Community Strengthening Efforts

Most Compelling Service Outcome

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Benchmark/Baseline Data

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Outcome Measurement Tool

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Annual Report Form 2 (AR-2)(Page 2 of 3)
County Demographic Worksheet
for Fiscal Year 2010-2011 (July 1, 2010 - June 30, 2011)

County: Madera

Wednesday, September 21, 2011

Result: Improved Systems of Care

Service: Community Strengthening Efforts

Who was the primary audience for the service?

The programs targeted parents, general population, and providers.

What were the types of services provided?

1) countywide implementation plan/systems integration for the expansion of preschool, 2) promoting coordinated services that are easily identifiable, 3) community awareness of the importance of early childhood development and 4) a Planning Grant to help understand the needs of our community in regards to Developmental Assessments.

What was the intended result of the service? What was the community impact of the service?

1) The Preschool Implementation Grant held 4 stakeholder meetings of which on average 10 stakeholders attended. PIG continues to conduct county-wide assessment towards achieving countywide expansion of Prek access. FRC Initiative served 26,751 children and adults through resource and referral, family centered activities, special events, etc. Education and Outreach First 5 Madera County aims to create a common community awareness of the importance of early childhood development. In 2010-2011, the FRC distributed 414 New Parent Kits. 3) Growing Family Libraries is a funding approach that provided 148 families with a 30 minute presentation on reading techniques and modeling. A \$50.00 voucher is distributed to use with pre-selected vendors for the purchase of children's books and quality literacy materials.) Developmental Assessment Planning Grant (DAPG) facilitated 25 key informant interviews serving a total of 55 people.

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Annual Report Form 2 (AR-2)(Page 3 of 3)
County Demographic Worksheet
for Fiscal Year 2010-2011 (July 1, 2010 - June 30, 2011)

County: Madera

Wednesday, September 21, 2011

Result: Improved Systems of Care

Service: Community Strengthening Efforts

Phone 559-661-5155

Email CPUENTE-SAUCEDA@FIRST5MADERA.NET



Annual Report Form 2 (AR-2)(Page 1 of 2)
County Demographic Worksheet
for Fiscal Year 2010-2011 (July 1, 2010 - June 30, 2011)

County: Madera

Wednesday, September 21, 2011

Result: Improved Systems of Care

Service: Service Outreach, Planning, Support and Management

Most Compelling Service Outcome

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Benchmark/Baseline Data

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Outcome Measurement Tool

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**Annual Report Form 2 (AR-2)(Page 2 of 2)
County Demographic Worksheet
for Fiscal Year 2010-2011 (July 1, 2010 - June 30, 2011)**

County: Madera

Wednesday, September 21, 2011

Result: Improved Systems of Care

Service: Service Outreach, Planning, Support and Management

Who was the primary audience for the service?

Parents and community leaders

What were the types of services provided?

Parent leaders participated in meetings to enhance their skill set to advocate for themselves and their children.

What was the intended result of the service? What was the community impact of the service?

The Parent Leadership Team (PLT) provided "service outreach, planning, support and management," Case Management Program/Cowell Foundation "Parent Leadership Program" began in May of 2007. The program is designed to empower parents to become involved in the community. In 2010-2011 the program united # parent leaders. The group developed focus areas that they would like to focus on in Madera County.

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Name CHRISTINA SAUCEDA

Phone 559-661-5155

Email CPUENTE-SAUCEDA@FIRST5MADERA.NET



Annual Report Form 2 (AR-2)(Page 1 of 2)
County Demographic Worksheet
for Fiscal Year 2010-2011 (July 1, 2010 - June 30, 2011)

County: Madera

Wednesday, September 21, 2011

Result: Improved Systems of Care

Service: Provider Capacity Building, Training and Support

Most Compelling Service Outcome

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Benchmark/Baseline Data

--

Outcome Measurement Tool

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Annual Report Form 2 (AR-2)(Page 2 of 2)
County Demographic Worksheet
for Fiscal Year 2010-2011 (July 1, 2010 - June 30, 2011)

County: Madera

Wednesday, September 21, 2011

Result: Improved Systems of Care

Service: Provider Capacity Building, Training and Support

Who was the primary audience for the service?

The primary licensed child care providers

What were the types of services provided?

First 5 offered training and stipends to go towards the purchase of ECCERS-R related items, 20 licensed child care providers participated in the event. Upon completion of the training, Providers participated in a purchasing event to ensure that their facilities were developmentally appropriate. Through this 120 children 0-5 benefited from this program.

What was the intended result of the service? What was the community impact of the service?

The intended result of these programs was to build provider capacity as a result 120 children 0-5 benefited from safer environments. Post scores averaged 6.3 points out of a 7 point scale, a marked improvement.

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Name CHRISTINA SAUCEDA

Phone 559-661-5155

Email CPUENTE-SAUCEDA@FIRST5MADERA.NET



Annual Report Form 3 (AR-3)(Page 1 of 2)
County Evaluation Summary
for Fiscal Year 2010-2011 (July 1, 2010 - June 30, 2011)

County: Madera

Wednesday, September 21, 2011

Provide a description of the evaluation activities completed during the fiscal year

Three components contributed to the First 5 Madera County "Evaluation Activities" for the 2010-2011 fiscal year. They are: 1) Statewide Evaluation, 2) Evaluation Plans, and 3) Evaluation tools. Each component has facilitated the evaluation process, increasing the quality of evaluation outcomes for First 5 Madera County. A description of each "Evaluation Activity" is below.

Statewide Evaluation

In 2005-2006 the implementation of the First 5 California "New Evaluation Framework" served as a building block for First 5 Madera County's evaluation design. Prior to the closure of the 2005-2006 fiscal year, First 5 Madera County staff met one-on-one with each funded program to ensure programs were accurately aligned with a First 5 California result area and service. Once a result area and service was aligned to a funded program, First 5 Madera County staff created excel documents titled "Exhibit 1" to mimic First 5 California's "Part 2: Appendix C" forms. Funded programs reported quarterly on "Exhibit 1" forms to demonstrate populations served and quarterly expenditures. By utilizing the "Exhibit 1" forms, This system of evaluation has been utilized since 2005-2006 to present. In 2010-2011 First 5 Madera County staff utilized funded program Community Impact Reports to report to the community, stakeholders, and local Commission.

Evaluation Plans

The ultimate goal of each Evaluation Plan is to "tell" the program's "story" of the impact of the service provided to young children and their families. The Evaluation Plans ensure that each funded program is capturing outcomes, aligned with the First 5 Strategic Plan Hierarchy. Evaluation Plans have been tailored to assess each funded program. Each Evaluation Plan has the following eight sections:

1) Program Goals:

The Program Goals component of the evaluation plan indicates the First 5 Madera County goals that the specific program has been aligned to.

2) Strategic Plan Objectives:

The Strategic Plan Objectives indicates the First 5 Madera County objective that the specific program goal is aligned to.

3) Result Indicators:

The Result Indicators reflects the First 5 Madera County indicator that the specific program strategic plan is aligned to.

4) Data Collection Methods and Tools:

The Data Collection Methods and Tools indicates the results/services aligned to the specific program, the assessment tools used to measure program outcomes, and the First 5 Madera County forms that have been created for data entry and outcome tracking.

5) Frequency and Schedule of Data Collection:

The Frequency and Schedule of Data Collection indicates the frequency of when specific "data collection methods and tools," should be utilized.

6) Frequency That Data Is Submitted To First 5:

The Frequency That Data Is Submitted to First 5 indicates the frequency that data should be submitted to First 5 Madera County. The majority of programs submit their information on a



Annual Report Form 3 (AR-3)(Page 2 of 2)
County Evaluation Summary
for Fiscal Year 2010-2011 (July 1, 2010 - June 30, 2011)

County: Madera

Wednesday, September 21, 2011

quarterly basis whereas other programs may submit information on specific quarters.

7) Who Is Responsible For Data Collection:

The Who Is Responsible For Data Collection section indicates to the funded program which staff is responsible for each component of the evaluation process. A general position title is in this section of the evaluation plan to serve as a safeguard in lieu of staff turnover.

8) Sampling Strategy:

The Sampling Strategy indicates the sampling strategy utilized by a specific tool and program. Some tools may only capture a particular age group or population.

Describe the evaluation findings reported during the fiscal year

The aforementioned statewide evaluation, evaluation plans, and evaluation tools have provided First 5 Madera County with sufficient outcome information to demonstrate results for First 5 Madera County in the 2009-2010 fiscal year. First 5 Madera County continues to implement the evaluation system mentioned above for the 2010-2011 fiscal year. As programs grow, the evaluation system is flexible to allow for additional units of measure to capture and ultimately "tell" the "story" of First 5 Madera County funded programs.

1) "Demonstrating Results Funded Program 2010-2011" is currently in the process of being compiled

Describe the policy impact of the evaluation results

Funded Program "Community Impact Reports" were presented to First 5 Madera County Commissioners, local stakeholders and to the local media. First 5 Madera County staff and Commissioners will use the information to make programmatic funding decisions. The results provide a comprehensive understanding of funded program functions, outcomes, strengths, and weaknesses. As a result, funded programs were recognized throughout the community for the services that are offered to children, families, and providers.

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